201 Humboldt St Rochester, NY 14610
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Product

Smart Media Group 1427 Leslie Ave, Suite 102 Alexandria, VA 22301

Contract #	1396286	Date Entered	07/21/16
chedule Dates	10/25/16-10/31/16	Last Modified	10/27/16
dvertiser	Tom Reed/Congress/Republican/New York (36853	Entered By	Ruth Irons
gency	Smart Media Group (11271)	CO-OP	No
roduct	Political - US Congress (1076)	Headline #	ECR25248545

Political - US Congress (1076) Order C25C31 (546747) Brand Order Type Salesperson Millennium - Washington D, Washington DC (1421 Normal

Package Deal Millennium - Washington DC Sales Office Commission % 15.00 Michele, Brooks, **Buyer Name** Commission \$2,075.25 Phone/Fax **Net Total** CPE \$11,759.75 REEN/ORDR/C25C31

Sales Tax **Account Types** National/Political Billing Type Standard

Comments ORDER Revised Reed Orders Flight dates 9/20-11/08 - 7 Total Estimates DO N OT AIR SPOTS AFTER 12N ON 11/08 Please confirm receipt. Michele Brooks Elmira (WETM) By Broadcast Month Spots Rate Oct. 2016 76 \$11,300.00 \$2,535.00 Nov. 2016 16 Grand Total: 92 \$13,835.00

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo T	u We Th	Fr Sa Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	10/25/16-10/25/16	5	:30	10A- Live With Kelly and Michael	1	. X						Elmira (WETM)	LIVE WITH KELLY & MI	7/21/16
1.1	Normal Line / SPOT	10/25/16-10/25/16	2	:30	10A- Live With Kelly and Michael	1	. X	(1	\$50.00	\$50.00	Elmira (WETM)	LIVE WITH KELLY & MI	10/20/16
2.0	Revised Line / SPOT	10/26/16-10/26/16	5	:30	10A- Live With Kelly and Michael	1		X	1 1				Elmira (WETM)	LIVE WITH KELLY & MI	7/21/16
2.1	Normal Line / SPOT	10/26/16-10/26/16	2	:30	10A- Live With Kelly and Michael	1		X	1 1	1	\$50.00	\$50.00	Elmira (WETM)	LIVE WITH KELLY & MI	10/20/16
3.0	Revised Line / SPOT	10/27/16-10/27/16	5	:30	10A- Live With Kelly and Michael	1		X	1 1				Elmira (WETM)	LIVE WITH KELLY & MI	7/21/16
3.1	Normal Line / SPOT	10/27/16-10/27/16	2	:30	10A- Live With Kelly and Michael	1		X	 	1	\$50.00	\$50.00	Elmira (WETM)	LIVE WITH KELLY & MI	10/20/16
4.0	Revised Line / SPOT	10/28/16-10/28/16	5	:30	10A- Live With Kelly and Michael	1			X				Elmira (WETM)	LIVE WITH KELLY & MI	7/21/16
4.1	Normal Line / SPOT	10/28/16-10/28/16	2	:30	10A- Live With Kelly and Michael	1	1		X	1	\$50.00	\$50.00	Elmira (WETM)	LIVE WITH KELLY & MI	10/20/16
5.0	Revised Line / SPOT	10/31/16-10/31/16	5	:30	10A- Live With Kelly and Michael	1	X		1 1				Elmira (WETM)	LIVE WITH KELLY & MI	7/21/16
						1				Î					

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



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Schedule Dates	10/25/16-10/31/16	Last Modified	10/27/16
Advertiser	Tom Reed/Congress/Republican/New York (36853	Entered By	Ruth Irons
Agency	Smart Media Group (11271)	CO-OP	No

Smart Media Group (11271) ECR25248545 Headline # Product Political - US Congress (1076) Brand Order C25C31 (546747)

Order Type Salesperson Normal Millennium - Washington D, Washington DC (1421 Package Deal

Sales Office Millennium - Washington DC Commission % 15.00 Michele, Brooks, **Buyer Name** Commission \$2,075.25 Phone/Fax **Net Total** \$11,759.75 CPE REEN/ORDR/C25C31

Sales Tax **Account Types** National/Political

Standard

Billing Type

Comments Revised Reed Orders Flight dates 9/20-11/08 - 7 Total Estimates DO N OT AIR SPOTS AFTER 12N ON 11/08 Please confirm receipt. Michele Brooks Elmira (WETM) By Broadcast Month Spots Rate Oct. 2016 76 \$11,300.00 \$2,535.00 Nov. 2016 16 Grand Total: 92 \$13,835.00

INCOMPLETE CONTRACT Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	/ Mo	o Tu	ı We	Th f	Fr Sa	Su	Spots	Rate	Total	Station	Comments	Entered
5.1	Normal Line / SPOT	10/31/16-10/31/16	2		10A- Live With Kelly and Michael	1	1 X	1	1 1	i	1	1	1	\$50.00	\$50.00	Elmira (WETM)	LIVE WITH KELLY & MI	10/20/16
6.0	Revised Line / SPOT	10/25/16-10/25/16	5	:30	12P- WETM News 12pm	1	1	¦ X		-		İ				Elmira (WETM)	NEWS AT NOON	7/21/16
6.1	Normal Line / SPOT	10/25/16-10/25/16	4	:30	12P- WETM News 12pm	1	1	¦ X				I I	1	\$55.00	\$55.00	Elmira (WETM)	NEWS AT NOON	10/20/16
7.0	Revised Line / SPOT	10/26/16-10/26/16	5	:30	12P- WETM News 12pm	1	1	1	X			1				Elmira (WETM)	NEWS AT NOON	7/21/16
7.1	Normal Line / SPOT	10/26/16-10/26/16	4	:30	12P- WETM News 12pm	1	1	1	X			İ	1	\$55.00	\$55.00	Elmira (WETM)	NEWS AT NOON	10/20/16
9.0	Revised Line / SPOT	10/31/16-10/31/16	5	:30	12P- WETM News 12pm	1	1 X	1		-		İ				Elmira (WETM)	NEWS AT NOON	7/21/16
9.1	Normal Line / SPOT	10/31/16-10/31/16	4	:30	12P- WETM News 12pm	1	1 X	1				I I	1	\$55.00	\$55.00	Elmira (WETM)	NEWS AT NOON	10/20/16
10.0	Revised Line / SPOT	10/25/16-10/25/16	5	:30	4P- Dr. Oz	2	2	¦ X				İ				Elmira (WETM)	DR. OZ	7/21/16
10.1	Normal Line / SPOT	10/25/16-10/25/16	4	:30	4P- Dr. Oz	1	1	¦ X				İ	1	\$25.00	\$25.00	Elmira (WETM)	DR. OZ	10/20/16
11.0	Revised Line / SPOT	10/26/16-10/26/16	5	:30	4P- Dr. Oz	2	2	1	X		-	I I				Elmira (WETM)	DR. OZ	7/21/16
11.1	Normal Line / SPOT	10/26/16-10/26/16	4	:30	4P- Dr. Oz	1	1	1	X			I I	1	\$25.00	\$25.00	Elmira (WETM)	DR. OZ	10/20/16
12.0	Revised Line / SPOT	10/27/16-10/27/16	5	:30	4P- Dr. Oz	2	2	I		Χİ	I	i i		•		Elmira (WETM)	DR. OZ	7/21/16
12.1	Normal Line / SPOT	10/27/16-10/27/16	4	:30	4P- Dr. Oz	1	1	I		Χ¦	ı	Į.	1	\$25.00	\$25.00	Elmira (WETM)	DR. OZ	10/20/16

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:						



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Agency	Smart Media Group (11271)	CO-OP	No

ECR25248545 Headline # Product Political - US Congress (1076) Brand Order C25C31 (546747) Order Type Salesperson Normal Millennium - Washington D, Washington DC (1421

Package Deal Sales Office Millennium - Washington DC Commission % 15.00 Michele, Brooks, **Buyer Name** Commission \$2,075.25 Phone/Fax CPE **Net Total** \$11,759.75 REEN/ORDR/C25C31

Sales Tax **Account Types** National/Political

Standard

Billing Type

Comments Revised Reed Orders Flight dates 9/20-11/08 - 7 Total Estimates DO N OT AIR SPOTS AFTER 12N ON 11/08 Please confirm receipt. Michele Brooks

Elmira (WETM) By Broadcast Month	Spots	Rate
Oct. 2016 Nov. 2016	76 16	\$11,300.00 \$2,535.00
Grand Total:	92	\$13,835.00

INCOMPLETE CONTRACT Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu '	We Th	Fr Sa	Su S	Spots	Rate	Total	Station	Comments	Entered
13.0	Revised Line / SPOT	10/28/16-10/28/16	5	:30	4P- Dr. Oz	2	2			X					Elmira (WETM)	DR. OZ	7/21/16
13.1	Normal Line / SPOT	10/28/16-10/28/16	4	:30	4P- Dr. Oz	1				X		1	\$25.00	\$25.00	Elmira (WETM)	DR. OZ	10/20/16
14.0	Revised Line / SPOT	10/31/16-10/31/16	5	:30	4P- Dr. Oz	2	X								Elmira (WETM)	DR. OZ	7/21/16
14.1	Normal Line / SPOT	10/31/16-10/31/16	4	:30	4P- Dr. Oz	1	. X		İ			1	\$25.00	\$25.00	Elmira (WETM)	DR. OZ	10/20/16
15.0	Revised Line / SPOT	10/25/16-10/25/16	5	:30	7A- 8A (EST)	1		X	İ						Elmira (WETM)	TODAY SHOW	7/21/16
15.1	Revised Line / SPOT	10/25/16-10/25/16	3	:30	7A- 8A (EST)	1		X	İ						Elmira (WETM)	TODAY SHOW	10/20/16
15.2	Normal Line / SPOT	10/25/16-10/25/16	3	:30	7A- Today Show	1		X		1 1 1		1	\$225.00	\$225.00	Elmira (WETM)	TODAY SHOW	10/21/16
18.0	Revised Line / SPOT	10/28/16-10/28/16	5	:30	7A- 8A (EST)	1			İ	X					Elmira (WETM)	TODAY SHOW	7/21/16
18.1	Revised Line / SPOT	10/28/16-10/28/16	3	:30	7A- 8A (EST)	1			İ	X					Elmira (WETM)	TODAY SHOW	10/20/16
18.2	Normal Line / SPOT	10/28/16-10/28/16	3	:30	7A- Today Show	1			İ	X		1	\$225.00	\$225.00	Elmira (WETM)	TODAY SHOW	10/21/16
22.0	Revised Line / SPOT	10/27/16-10/27/16	5	:30	8A- 9A (EST)	1		1 1	X						Elmira (WETM)	TODAY SHOW	7/21/16
22.1	Revised Line / SPOT	10/27/16-10/27/16	3	:30	8A- 9A (EST)	1			X						Elmira (WETM)	TODAY SHOW	10/20/16
22.2	Normal Line / SPOT	10/27/16-10/27/16	3	:30	7A- Today Show	1		ı i	X	I I I		1	\$225.00	\$225.00	Elmira (WETM)	TODAY SHOW	10/21/16
24.0	Revised Line / News	10/28/16-10/28/16	5	:30	4:58P- WETM News	1				X					Elmira (WETM)	18 NEWS AT 5	7/21/16

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



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Order Type Salesperson Normal Millennium - Washington D, Washington DC (1421 Package Deal

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu We Th	n Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
24.1	Normal Line / News	10/28/16-10/28/16	3	:30	4:58P- WETM News	1	İ	1 1	X	Ì	1	\$300.00	\$300.00	Elmira (WETM)	18 NEWS AT 5	10/20/16
27.0	Revised Line / News	10/27/16-10/27/16	5	:30	5:58P- WETM News	1	1	X		İ				Elmira (WETM)	NEWS AT 6P	7/21/16
27.1	Normal Line / News	10/27/16-10/27/16	3	:30	5:58P- WETM News	1	1	X	1 1	1	1	\$600.00	\$600.00	Elmira (WETM)	NEWS AT 6P	10/20/16
29.0	Revised Line / News	10/31/16-10/31/16	5	:30	5:58P- WETM News	1	X	1 1	I I	i				Elmira (WETM)	NEWS AT 6P	7/21/16
29.1	Normal Line / News	10/31/16-10/31/16	3	:30	5:58P- WETM News	1	Χ ¦	1 1	I I	i	1	\$600.00	\$600.00	Elmira (WETM)	NEWS AT 6P	10/20/16
31.0	Revised Line / SPOT	10/25/16-10/25/16	5	:30	11:34P- The Tonight Show	2	1	X	I I	i				Elmira (WETM)	TONIGHTSHOW WITH JIM	7/21/16
31.1	Normal Line / SPOT	10/25/16-10/25/16	3	:30	11:34P- The Tonight Show	1	1	X ¦	1 1	İ	1	\$75.00	\$75.00	Elmira (WETM)	TONIGHTSHOW WITH JIM	10/20/16
32.0	Revised Line / SPOT	10/26/16-10/26/16	5	:30	11:34P- The Tonight Show	2		X	1 1	i i				Elmira (WETM)	TONIGHTSHOW WITH JIM	7/21/16
32.1	Normal Line / SPOT	10/26/16-10/26/16	3	:30	11:34P- The Tonight Show	1	i	X	1 1	İ	1	\$75.00	\$75.00	Elmira (WETM)	TONIGHTSHOW WITH JIM	10/20/16
33.0	Revised Line / SPOT	10/27/16-10/27/16	5	:30	11:34P- The Tonight Show	2		X		i				Elmira (WETM)	TONIGHTSHOW WITH JIM	7/21/16
33.1	Normal Line / SPOT	10/27/16-10/27/16	3	:30	11:34P- The Tonight Show	1	i	X		i	1	\$75.00	\$75.00	Elmira (WETM)	TONIGHTSHOW WITH JIM	10/20/16
34.0	Revised Line / SPOT	10/28/16-10/28/16	5	:30	11:34P- The Tonight Show	1	i	i i	X	i i				Elmira (WETM)	TONIGHTSHOW WITH JIM	7/21/16
34.1	Normal Line / SPOT	10/28/16-10/28/16	3	:30	11:34P- The Tonight Show	1	i	1 1	X	İ	1	\$75.00	\$75.00	Elmira (WETM)	TONIGHTSHOW WITH JIM	10/20/16
35.0	Revised Line / SPOT	10/31/16-10/31/16	5	:30	11:34P- The Tonight Show	2	X	1 1	1 1	İ				Elmira (WETM)	TONIGHTSHOW WITH JIM	7/21/16

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35.1	Normal Line / SPOT	10/31/16-10/31/16	3	:30	11:34P- The Tonight Show	1	Χ	İ	i i			1	\$75.00	\$75.00	Elmira (WETM)	TONIGHTSHOW WITH JIM	10/20/16
36.0	Revised Line / SPOT	10/29/16-10/29/16	5	:30	11:29P- Saturday Night Live	2	1	I		X					Elmira (WETM)	SATURDAY NIGHT LIVE	7/21/16
36.1	Normal Line / SPOT	10/29/16-10/29/16	3	:30	11:29P- Saturday Night Live	1	1	-		X		1	\$125.00	\$125.00	Elmira (WETM)	SATURDAY NIGHT LIVE	10/20/16
37.0	Revised Line / SPOT	10/30/16-10/30/16	5	:30	2A- Dateline NBC AN	2	1	İ		Ī	Χ				Elmira (WETM)	DATELINE	7/21/16
37.1	Normal Line / SPOT	10/30/16-10/30/16	4	:30	12A- Scandal	2	1	i		Ī	Х	2	\$10.00	\$20.00	Elmira (WETM)		10/20/16
39.0	Revised Line / News	10/26/16-10/26/16	5	:30	10:59P- WETM News	1	1	X							Elmira (WETM)	18 NEWS AT 11P	7/21/16
39.1	Normal Line / News	10/26/16-10/26/16	3	:30	10:59P- WETM News	1	1	X			_	1	\$300.00	\$300.00	Elmira (WETM)	18 NEWS AT 11P	10/20/16
43.0	Revised Line / News	10/29/16-10/29/16	5	:30	10:59P- WETM News	1	1			X	_				Elmira (WETM)	NEWS AT 11P	7/21/16
43.1	Normal Line / News	10/29/16-10/29/16	3	:30	10:59P- WETM News	1	1			X	_	1	\$275.00	\$275.00	Elmira (WETM)	NEWS AT 11P	10/20/16
44.0	Revised Line / News	10/30/16-10/30/16	5	:30	11:30P- WETM News 1130P	1	1				Χ				Elmira (WETM)	18 NEWS AT 11P	7/21/16
44.1	Normal Line / News	10/30/16-10/30/16	3	:30	11:30P- WETM News 1130P	1		Ī	1 1	i	Χ	1	\$150.00	\$150.00	Elmira (WETM)	18 NEWS AT 11P	10/20/16
45.0	Revised Line / SPOT	10/26/16-10/26/16	5	:30	7:01P- Jeopardy	1		Х	1 1	i	i i				Elmira (WETM)	JEOPARDY	7/21/16
45.1	Normal Line / SPOT	10/26/16-10/26/16	3	:30	7:01P- Jeopardy	1	İ	X		I	1	1	\$300.00	\$300.00	Elmira (WETM)	JEOPARDY	10/20/16
49.0	Revised Line / SPOT	10/25/16-10/25/16	5	:30	10P- 11P (EST)	2		Χ	1 1		1				Elmira (WETM)	RUNNING WILD WITH BE	7/21/16

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Billing Type

Elmira (WETM) By Broadcast Month Spots Rate Oct. 2016 76 \$11,300.00 \$2,535.00 Nov. 2016 16 Grand Total: 92 \$13,835.00

INCOMPLETE CONTRACT Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

OT AIR SPOTS AFTER 12N ON 11/08 Please confirm receipt. Michele Brooks

			Length	Run Times	SPVV	MO I	iu w	ve iii r	r Sa Su	Spots	Rate	Total	Station	Comments	Entered
evised Line / SPOT	10/25/16-10/25/16	5	:30	10P- Chicago Fire	2	2	X		1 1				Elmira (WETM)	RUNNING WILD WITH BE	9/21/16
lormal Line / Prime	10/25/16-10/25/16	3	:30	10P- Chicago Fire	1	1 :	X	1 1	1 1	1	\$525.00	\$525.00	Elmira (WETM)		10/20/16
evised Line / SPOT	10/27/16-10/27/16	5	:30	12:30P- Jeopardy	1		ĺ	X	1 1				Elmira (WETM)		8/25/16
lormal Line / SPOT	10/27/16-10/27/16	3	:30	12:30P- Jeopardy	1	L ¦	Ī	X	1 1	1	\$25.00	\$25.00	Elmira (WETM)		10/20/16
evised Line / SPOT	10/26/16-10/26/16	5	:30	5A- Channel 18 News	1			X	i i				Elmira (WETM)		8/25/16
lormal Line / SPOT	10/26/16-10/26/16	4	:30	5A- Channel 18 News	1				i i	1	\$75.00	\$75.00	Elmira (WETM)		10/20/16
evised Line / SPOT	10/28/16-10/28/16	5	:30	5A- Channel 18 News	1	1	I						Elmira (WETM)		8/25/16
evised Line / SPOT	10/31/16-10/31/16	5	:30	11A- Today Show	1	X	Ī		I I				Elmira (WETM)		8/25/16
evised Line / SPOT	10/28/16-10/28/16	5	:30	11A- Today Show	1	1	Ī		. 1				Elmira (WETM)		9/20/16
lormal Line / SPOT	10/28/16-10/28/16	2	:30	11A- Today Show	1	1		>	. 1 1	1	\$25.00	\$25.00	Elmira (WETM)		10/20/16
evised Line / SPOT	10/30/16-10/30/16	5	:30	10A- Twin Tiers Weekly	3	3	Ī		X				Elmira (WETM)		9/20/16
lormal Line / SPOT	10/30/16-10/30/16	2	:30	10A- 10:30A (EST)	1	L ¦	Ī		X		\$75.00		Elmira (WETM)		10/20/16
losed Preempt	10/30/16					1	i		1 1				Elmira (WETM)	Program Change/Exception - political debate	
loi lei lei loi	wised Line / SPOT wrised Line / SPOT wrised Line / SPOT wrised Line / SPOT wrised Line / SPOT wrised Line / SPOT wrised Line / SPOT wrised Line / SPOT wrised Line / SPOT wrised Line / SPOT wrised Line / SPOT wrised Line / SPOT	wised Line / SPOT 10/27/16-10/27/16 wised Line / SPOT 10/27/16-10/27/16 wised Line / SPOT 10/26/16-10/26/16 wised Line / SPOT 10/26/16-10/26/16 wised Line / SPOT 10/28/16-10/28/16 wised Line / SPOT 10/31/16-10/31/16 wised Line / SPOT 10/28/16-10/28/16 wised Line / SPOT 10/28/16-10/28/16 wised Line / SPOT 10/28/16-10/28/16 wised Line / SPOT 10/30/16-10/30/16 wised Line / SPOT 10/30/16-10/30/16	vised Line / SPOT 10/27/16-10/27/16 5 rmal Line / SPOT 10/27/16-10/27/16 3 vised Line / SPOT 10/26/16-10/26/16 5 rmal Line / SPOT 10/26/16-10/26/16 5 rmal Line / SPOT 10/28/16-10/28/16 5 vised Line / SPOT 10/28/16-10/31/16 5 vised Line / SPOT 10/28/16-10/28/16 5 rmal Line / SPOT 10/28/16-10/28/16 5 rmal Line / SPOT 10/28/16-10/28/16 5 rmal Line / SPOT 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10/28/16-10/28/16 2 :30 11A- Today Show wised Line / SPOT 10/30/16-10/30/16 5 :30 10A- Twin Tiers Weekly wised Line / SPOT 10/30/16-10/30/16 2 :30 10A- 10:30A (EST)	10/27/16-10/27/16 5 30 12:30P- Jeopardy 10/27/16-10/27/16 3 30 12:30P- Jeopardy 10/27/16-10/27/16 3 30 12:30P- Jeopardy 10/28/16-10/26/16 5 30 5A- Channel 18 News 10/26/16-10/26/16 4 30 5A- Channel 18 News 10/26/16-10/26/16 5 30 5A- Channel 18 News 10/28/16-10/28/16 5 30 5A- Channel 18 News 10/28/16-10/28/16 5 30 5A- Channel 18 News 10/28/16-10/28/16 5 30 5A- Channel 18 News 10/28/16-10/28/16 5 30 11A- Today Show 10/28/16-10/28/16 5 30 11A- Today Show 10/28/16-10/28/16 5 30 11A- Today Show 10/28/16-10/28/16 5 30 11A- Today Show 10/28/16-10/28/16 5 30 11A- Today Show 10/28/16-10/28/16 5 30 10A- Twin Tiers Weekly 3 3 3 3 3 3 3 3 3	wised Line / SPOT 10/27/16-10/27/16 5 :30 12:30P- Jeopardy 1	wised Line / SPOT 10/27/16-10/27/16 5 :30 12:30P- Glicago File 1 X wised Line / SPOT 10/27/16-10/27/16 5 :30 12:30P- Jeopardy 1 wised Line / SPOT 10/27/16-10/27/16 3 :30 12:30P- Jeopardy 1 wised Line / SPOT 10/26/16-10/26/16 5 :30 5A- Channel 18 News 1 wised Line / SPOT 10/26/16-10/26/16 4 :30 5A- Channel 18 News 1 wised Line / SPOT 10/28/16-10/28/16 5 :30 5A- Channel 18 News 1 wised Line / SPOT 10/31/16-10/31/16 5 :30 11A- Today Show 1 X wised Line / SPOT 10/28/16-10/28/16 5 :30 11A- Today Show 1 wised Line / SPOT 10/28/16-10/28/16 2 :30 11A- Today Show 1 wised Line / SPOT 10/30/16-10/30/16 5 :30 10A- Twin Tiers Weekly 3 wised Line / SPOT 10/30/16-10/30/16 2 :30 10A- Twin Tiers Weekly 3 wised Line / SPOT 10/30/16-10/30/16 2 :30 10A- Twin Tiers Weekly 3 wised Line / SPOT 10/30/16-10/30/16 2 :30 10A- To:30A (EST) 1	wised Line / SPOT 10/27/16-10/27/16 5 :30 12:30P- Jeopardy 1	Vised Line SPOT 10/27/16-10/27/16 5 30 12:30P- Jeopardy 1 X Vised Line SPOT 10/27/16-10/27/16 3 30 12:30P- Jeopardy 1 X Vised Line SPOT 10/26/16-10/26/16 5 30 5A- Channel 18 News 1 X Vised Line SPOT 10/26/16-10/26/16 4 30 5A- Channel 18 News 1 X Vised Line SPOT 10/28/16-10/28/16 5 30 5A- Channel 18 News 1 X Vised Line SPOT 10/28/16-10/28/16 5 30 5A- Channel 18 News 1 X Vised Line SPOT 10/31/16-10/31/16 5 30 11A- Today Show 1 X Vised Line SPOT 10/28/16-10/28/16 5 30 11A- Today Show 1 X Vised Line SPOT 10/28/16-10/28/16 5 30 11A- Today Show 1 X Vised Line SPOT 10/28/16-10/28/16 2 30 11A- Today Show 1 X Vised Line SPOT 10/30/16-10/30/16 5 30 10A- Twin Tiers Weekly 3 X Virial Line SPOT 10/30/16-10/30/16 2 30 10A- 10:30A (EST) 1 X Virial Line SPOT 10/30/16-10/30/16 2 30 10A- 10:30A (EST) 1 X Virial Line SPOT 10/30/16-10/30/16 2 30 10A- 10:30A (EST) 1 X Virial Line SPOT 10/30/16-10/30/16 2 30 10A- 10:30A (EST) 1 X Virial Line SPOT 10/30/16-10/30/16 2 30 10A- 10:30A (EST) 1 X Virial Line SPOT 10/30/16-10/30/16 2 30 10A- 10:30A (EST) 1 X Virial Line SPOT 10/30/16-10/30/16 2 30 10A- 10:30A (EST) 1 X Virial Line SPOT 10/30/16-10/30/16 2 30 10A- 10:30A (EST) 1 X Virial Line SPOT 10/30/16-10/30/16 2 30 10A- 10:30A (EST) 1 X Virial Line 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Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



Contract #	1396286	Date Entered	07/21/16
Schedule Dates	10/25/16-10/31/16	Last Modified	10/27/16
Advertiser	Tom Reed/Congress/Republican/New York (36853	Entered By	Ruth Irons
Agency	Smart Media Group (11271)	CO-OP	No

ECR25248545 Headline # Product Political - US Congress (1076) Brand Order C25C31 (546747)

Salesperson Order Type Millennium - Washington D, Washington DC (1421 Normal Package Deal Sales Office

Millennium - Washington DC Commission % 15.00 Michele, Brooks, **Buyer Name** Commission \$2,075.25 Phone/Fax CPE **Net Total** \$11,759.75 REEN/ORDR/C25C31

Sales Tax **Account Types** National/Political Billing Type Standard

Comments Revised Reed Orders Flight dates 9/20-11/08 - 7 Total Estimates DO N OT AIR SPOTS AFTER 12N ON 11/08 Please confirm receipt. Michele Brooks

Elmira (WETM) By Broadcast Month	Spots	<u>Rate</u>
Oct. 2016 Nov. 2016	76 16	\$11,300.00 \$2,535.00
Grand Total:	92	\$13,835.00

INCOMPLETE CONTRACT Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We Th Fr Sa S	u Spot	s Rate	Total	Station	Comments	Entered
64.0	Normal Line / SPOT	10/25/16-10/25/16	2	:30	10A- Live With Kelly and Michael	2		Χ			\$50.00	\$100.00	Elmira (WETM)		10/21/16
65.0	Normal Line / SPOT	10/26/16-10/26/16	2	:30	10A- Live With Kelly and Michael	2			X		\$50.00	\$100.00	Elmira (WETM)		10/21/16
66.0	Normal Line / SPOT	10/27/16-10/27/16	2	:30	10A- Live With Kelly and Michael	2			X		\$50.00	\$100.00	Elmira (WETM)		10/21/16
67.0	Normal Line / SPOT	10/28/16-10/28/16	2	:30	10A- Live With Kelly and Michael	2	1		X		\$50.00	\$100.00	Elmira (WETM)		10/21/16
68.0	Normal Line / SPOT	10/31/16-10/31/16	2	:30	10A- Live With Kelly and Michael	2	X				2 \$50.00	\$100.00	Elmira (WETM)		10/21/16
69.0	Normal Line / News	10/25/16-10/28/16	4	:30	12P- WETM News 12pm			1	1 1 1		4 \$55.00	\$220.00	Elmira (WETM)		10/21/16
70.0	Normal Line / News	10/31/16-10/31/16	4	:30	12P- WETM News 12pm	1	Χ¦				1 \$55.00	\$55.00	Elmira (WETM)		10/21/16
71.0	Normal Line / SPOT	10/25/16-10/28/16	3	:30	12:30P- Jeopardy			1	1 1 1		4 \$25.00	\$100.00	Elmira (WETM)		10/21/16
72.0	Normal Line / SPOT	10/31/16-10/31/16	3	:30	12:30P- Jeopardy	1	X				1 \$25.00	\$25.00	Elmira (WETM)		10/21/16
73.0	Normal Line / SPOT	10/25/16-10/28/16	4	:30	4P- Dr. Oz			2	2 2 2 2		8 \$25.00	\$200.00	Elmira (WETM)		10/21/16
74.0	Normal Line / SPOT	10/31/16-10/31/16	4	:30	4P- Dr. Oz	2	X				2 \$25.00	\$50.00	Elmira (WETM)		10/21/16

		CONFIRMATION CONTRAC	, [
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

WETM WETM 182 MY I WIN HERS. COM	WETM 201 Humboldt St Rochester, NY 14610
Smart Media Group 1427 Leslie Ave, Suite 10 Alexandria, VA 22301	02

Contract # Schedule Dates	1396286 10/25/16-10/31/16	Date Entered Last Modified	07/21/16 10/27/16			
Advertiser	Tom Reed/Congress/Republican/New York (36853	Entered By	Ruth Irons			
Agency	Smart Media Group (11271)	СО-ОР	No			
Product	Political - US Congress (1076)	Headline #	ECR25248545			
Brand	Order C25C31 (546747)	Demo				
Salesperson	Millennium - Washington D, Washington DC (1421	Order Type	Normal			
Sales Office	Millennium - Washington DC	Package Deal				
Buyer Name	Michele, Brooks,	Commission %	15.00			
Phone/Fax	/	Commission	\$2,075.25			
CPE	REEN/ORDR/C25C31	Net Total	\$11,759.75			
Account Types	National/Political	Sales Tax				
Billing Type	Standard					
Comments	ORDER Revised Reed Orders Flight dates 9/20-11/08 - 7 Total Estimates DO N OT AIR SPOTS AFTER 12N ON 11/08 Please confirm receipt. Michele Brooks					

Elmira (WETM) By Broadcast Month Oct. 2016	<u>Spots</u> 76	Rate \$11,300.00
Nov. 2016	16	\$2,535.00
Grand Total:	92	\$13,835.00

INCOMPLETE CONTRACT Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	Sa Su	Spots	Rate	Total	Station	Comments	Entered
75.0	Normal Line / SPOT	10/25/16-10/28/16	3	:30	7A- Today Show		i	4	4	4	4	İ	16	\$225.00	\$3,600.0	00 Elmira (WETM)		10/21/16
76.0	Normal Line / SPOT	10/31/16-10/31/16	3	:30	7A- Today Show	4	X		I	l L			4	\$225.00	\$900.0	00 Elmira (WETM)		10/21/16
77.0	Normal Line / News	10/25/16-10/28/16	3	:30	5:58P- WETM News			1	1	1	1	I	4	\$600.00	\$2,400.0	00 Elmira (WETM)		10/21/16
78.0	Normal Line / News	10/31/16-10/31/16	3	:30	5:58P- WETM News	1	X		1				1	\$600.00	\$600.0	00 Elmira (WETM)		10/21/16
79.0	Normal Line / Prime	10/28/16-10/28/16	3	:30	8P- Caught on Camera with Nick Cannon	1	· I		I I	 	X	1	1	\$200.00	\$200.0	00 Elmira (WETM)		10/21/16
Est 80.0	M/G For 63.1.1 (MgNewL) / SPOT	10/28/16-10/28/16	3	:30	11:34P- The Tonight Show	1			1	i i	X	İ	1	\$75.00	\$75.0	00 Elmira (WETM)		10/27/16
					CON	FIF	RMA	ΑT	IO	N (CO	NTI	RAC	Τ				
Accepted-	-Agency/Advertiser:			Date:	Accepted-St	ation:								Date:	Comments:			

B/E Bookend	P/B Piggy Back